

**USA Jump Rope
Executive Summary for March
For March 2009 Month End
Wednesday, March 24, 2010**

	<u>March Actuals</u>	<u>Corporate Budget</u>	<u>Variance</u>
Income	\$121,250	\$98,596	\$22,653
Cost of Sales	<u>(\$111)</u>	<u>(\$1,600)</u>	<u>\$1,489</u>
Gross Margin	\$121,139	\$96,996	\$24,142
Compensation (Employee, Contract Labor)	<u>(\$5,152)</u>	<u>(\$8,558)</u>	\$3,407
General & Adm Expenses	<u>(\$5,950)</u>	<u>(\$10,696)</u>	<u>\$4,746</u>
Net Income	\$110,037	\$77,742	\$32,295

Commentary

Variance %

22.98%

-93.07%

24.89%

-39.81%

-44.37%

41.54%
