

**USA Jump Rope
Executive Summary for January
For January 2009 Month End
Wednesday, March 24, 2010**

	<u>January Actuals</u>	<u>Corporate Budget</u>	<u>Variance</u>
Income	\$11,171	\$17,593	(\$6,422)
Cost of Sales	<u>(\$1,310)</u>	<u>(\$167)</u>	<u>(\$1,144)</u>
Gross Margin	\$9,861	\$17,426	(\$7,565)
Compensation (Employee, Contract Labor)	(\$9,658)	(\$8,979)	(\$680)
General & Adm Expenses	<u>(\$9,960)</u>	<u>(\$8,697)</u>	<u>(\$1,263)</u>
Net Income	(\$9,758)	(\$250)	(\$9,508)

Commentary

Variance %

-36.50%

686.41%

-43.41%

7.57%

14.52%

3807.25%
