

**USA Jump Rope
Executive Summary for August
For August 2009 Month End
Wednesday, March 24, 2010**

	<u>August Actuals</u>	<u>Corporate Budget</u>	<u>Variance</u>
Income	\$11,207	\$80,274	(\$69,068)
Cost of Sales	<u>(\$73,178)</u>	<u>(\$152,101)</u>	<u>\$78,923</u>
Gross Margin	(\$61,971)	(\$71,827)	\$9,855
Compensation (Employee, Contract Labor)	(\$5,551)	(\$11,083)	\$5,532
General & Adm Expenses	<u>(\$8,934)</u>	<u>(\$8,586)</u>	<u>(\$349)</u>
Net Income	(\$76,457)	(\$91,496)	\$15,039

Commentary

Variance %

-86.04%

-51.89%

-13.72%

-49.92%

4.06%

-16.44%
