

**USA Jump Rope
Executive Summary for November
For November 2008 Month End**

	<u>November Actuals</u>	<u>Corporate Budget</u>	<u>Variance</u>	<u>Variance %</u>
Income	\$15,161	\$16,474	(\$1,313)	-7.97%
Cost of Sales	<u>(\$682)</u>	<u>(\$1,725)</u>	<u>\$1,043</u>	<u>-60.49%</u>
Gross Margin	\$14,480	\$14,749	(\$269)	-1.83%
Compensation (Employee, Contract Labor)	(\$5,562)	(\$9,268)	\$3,706	-39.99%
General & Adm Expenses	<u>(\$13,732)</u>	<u>(\$16,790)</u>	<u>\$3,058</u>	<u>-18.21%</u>
Net Income	(\$4,814)	(\$11,309)	\$6,495	-57.43%

Commentary
